SUSTAINING & EXPANDING YOUR MEMORY LAB

Webinar #8

Friday, August 20, 2021
Memory Lab Webinars

January: Memory Lab Model(s)
February: Goals & Expectations
March: Intro to Digital Concepts
April: Intro to Audiovisual Preservation
May: Equipment Set Up, Workflows, Troubleshooting
June: Training Staff
July: Evaluating

August: Sustaining & Expanding

Register:
https://californiarevealed.org/memorylabs
MLN Deep Dive: https://memorylabnetwork.github.io
Memory Lab Brown Bag

Tuesday, August 31, 2021
12:00pm noon
All are welcome!

Register:
https://tinyurl.com/5bs33zea
Memory Lab
AKA Retro Tech Lab

Tehama County Library
Introductions

Eddie Proctor / Library Clerk - MLIS Student
Todd Deck / Library Director
Tehama County

Rural County in Northern California
65,084 Population
2,949 Square Miles
22.1 People per square mile
Median household income is $31,206
Famous for Lassen National Park
Tehama County Library

3 Branch Library System (Red Bluff, Corning and Los Molinos)

www.tehamacountylibrary.org
2018

Camp and Carr fires
382,987 acres burned
3,404 structures destroyed
August to December of 2018 we worked with evacuees. Many expressed a sadness over losing family memories.
Copy Cat Grant from the California State Library

With $10,500 we were able to purchase:

- Slide Scanner
- 8MM/Super 8 Digital Converter
- Cassette Tape Converter
- DVD/VCR Player
- Projector
- VHS Converter
- Wireless Projector
- Laptop
MEMORY LAB: July 2019- March 2020

Started as a drop off service.

Over the next 8 months, we converted around:

- 2000 Photos
- 100 Super 8/8mm films
- 2500 Slides
- 500 VHS Tapes
Off to D.C.: January 2020

The need to learn more and have a community to reach out to.

That’s where we learned about the Memory Lab Network.

A weeklong training in D.C. - it helped further our skills and learn more about what a Memory Lab can do for patrons.
Then covid came: March 2020

The library was closed.

We were not able to operate the retro tech lab or take any projects. The future was unsure.

However, a positive change for the retro tech lab occurred because of covid.
The Covid Year: March 2020-May 2021

Not being allowed to use the retro tech lab allowed us to reflect on what worked and didn’t work for the lab.

We were able to catch up on projects

YouTube

Facebook trivia
The “NEW” Retro Tech lab: June 2021-Present

We had new covid guidelines to work with.

Patrons don’t leave their media anymore.

Set appointments and have three hours to work on their projects.

We teach them how to use the tech to complete their digitizations.
Now here are our top eleven tips for starting and operating a memory lab.
1: Teach not take
2: Dusty
3: RESEARCH
4A: Learn the tech
4B: INSTRUCTIONS
5: CLEAN THE TECH
6A: Flash Drives

How to keep the digitized memories.

6B: DVDs

6C: External Hard Drive
7: FishBowl
8: Leave the Fishbowl
9: THEIR STORY

DIGITIZE
your family memories

RECORD
family history

REMUX
your personal narrative
10: All the Media
11: CONVERT OR NOT CONVERT
SUSTAINING & EXPANDING

Ongoing support
Key part of disaster preparation
Have a wish list ready
Share this consistently
Hidden Heroes
Take your time
QUESTIONS?
Thanks!

Keep in touch!

Todd Deck
todd@tehamacountylibrary.org

Eddie Proctor
96edbluff@gmail.com

Pamela Vadakan
pvadakan@californiarevealed.org
916.603.6719

memorylabnetwork.github.io
californiarevealed.org/memorylabs
library.ca.gov/services/to-libraries/copycat-grants/memory-lab