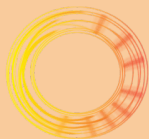


Memory Lab Model(s): on-site/curbside/remote

Webinar #1

Friday, January 15, 2020



CALIFORNIA
REVEALED

Memory Lab
Network
dc public library



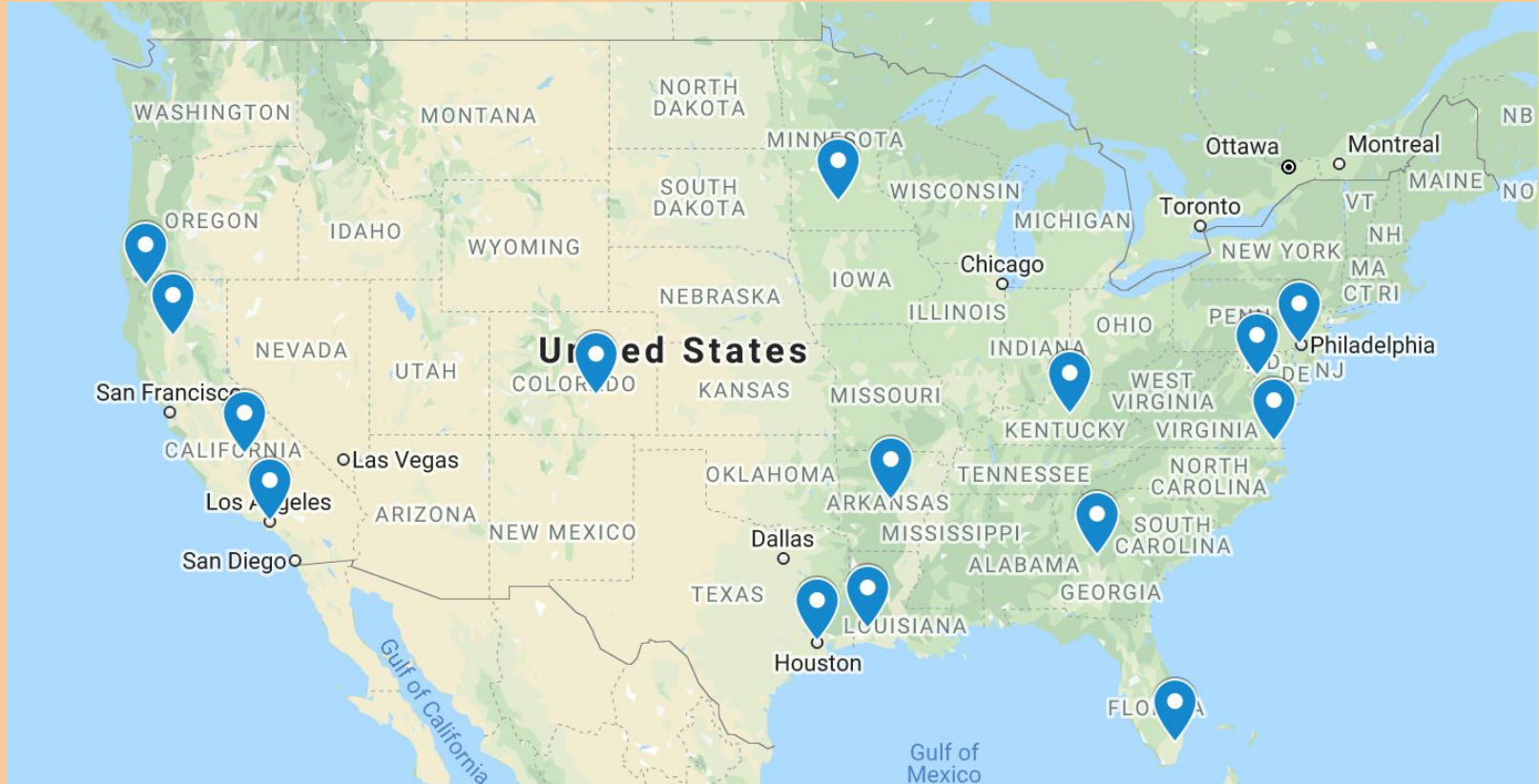
California
STATE LIBRARY
FOUNDED 1850
PRESERVING OUR HERITAGE. SHAPING OUR FUTURE



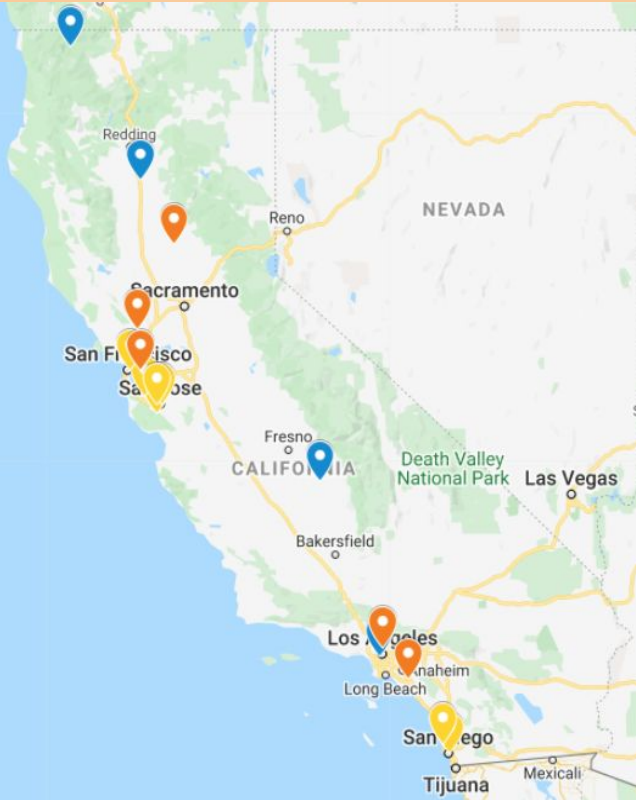
INSTITUTE of
Museum and Library
SERVICES

Memory Lab Network

dc public library



California Memory Labs



Karuk Tribal Library
Los Angeles Public Library
Los Gatos City Library
Palo Alto City Library
San Diego Public Library
San Francisco Public Library
San Jose Public Library
Santa Clara Public Library
Tehama County Library
Tulare County Library

NEW

Alameda County Library
Butte County Library
Glendale Library, Arts & Culture
Napa County Library
OC Public Libraries



Memory Lab Webinars

Memory Lab Model(s)

Goals and Expectations

Intro to Digital Concepts

Intro to Audiovisual Preservation

Equipment Set Up, Workflows, Troubleshooting

Training Staff

Evaluating

Sustaining and Expanding

Register: <https://californiarevealed.org/memorylabs>

MLN Deep Dive: <https://memorylabnetwork.github.io>



Memory Lab Model(s): Goals

What are your community needs?

What histories are valuable to your community?

What are your library's biggest challenges:

- to **build** the Memory Lab
- to **manage** the Memory Lab
- to **sustain** the Memory Lab

What are your library's biggest strengths
to **build, run and sustain**



Memory Lab Model(s): Onsite

How It Started



I don't look scared, right?

The Place: Digitization Lab

VHS

VHS-C

DV

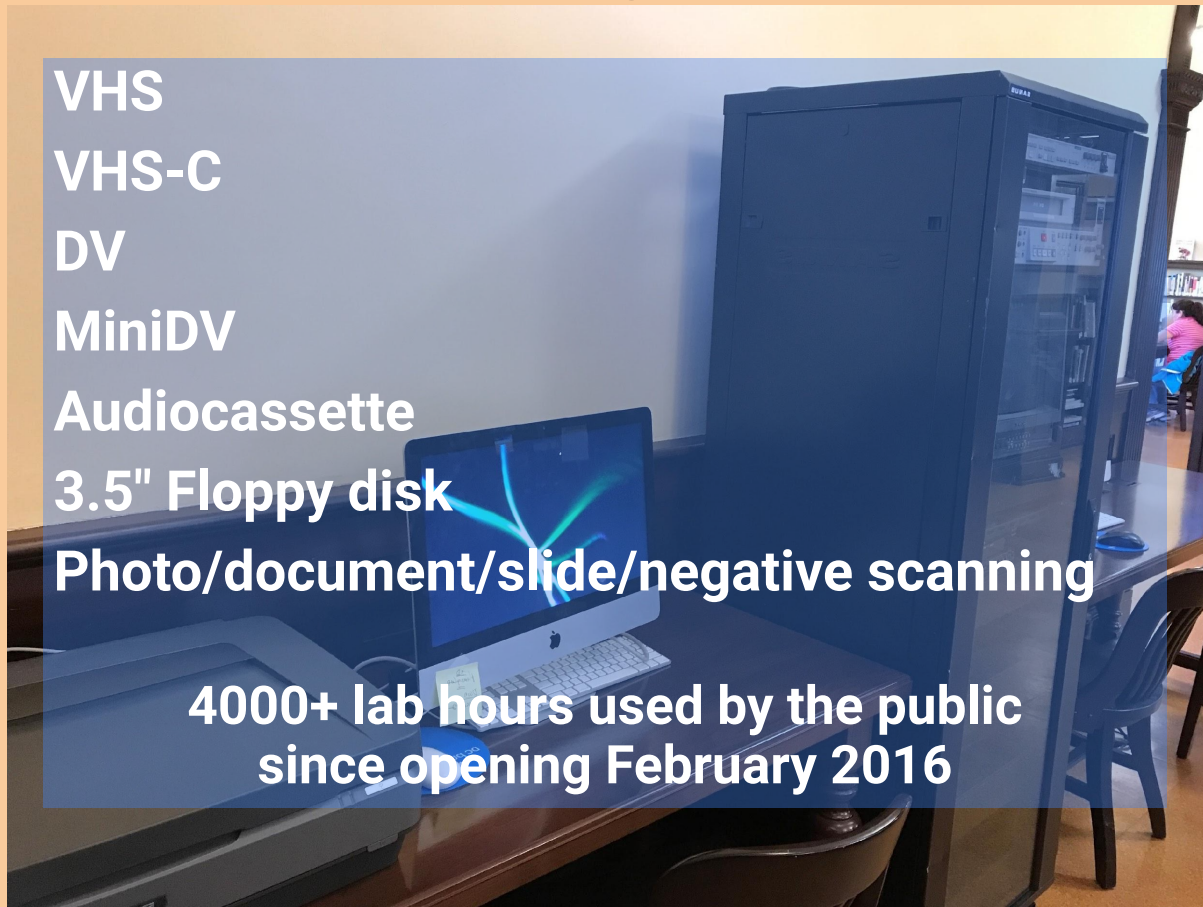
MiniDV

Audiocassette

3.5" Floppy disk

Photo/document/slide/negative scanning

4000+ lab hours used by the public
since opening February 2016



The Resources:

<https://libguides.dclibrary.org/memorylab/home>



DC Public Library

[DC Public Library](#) / [LibGuides](#) / [The Labs](#) / [Memory Lab](#)

Start your personal archiving project today.

[Home](#) ▾

[In the Lab](#) ▾

[Resources](#) ▾

[Build a Memory Lab](#) ▾

[Site Map](#)

PRESERVE & PLAY

MEMORY LAB

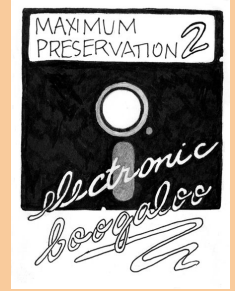


@MLK
LIBRARY

The Programs: Classes and Events

Classes

- Digital Preservation 101
- Digital estate planning
- Digital archiving and social media
- Preserve your home movies



Events

- Home Movie Day
- DC Zinefest
- Preservation workshops
- Community scanning days



How it works

- Do-it-yourself
- Booked by a central reservation system
- Orientations twice weekly for folks nervous about getting started
- Users responsible for storage
- Waiver + check-in upon arrival
- Exit questionnaire

Choose

Your Info

Confirmation

Returning? [Log in](#)

Most appointments with The Labs at DC Public Library require a library card, some Fab Lab and Studio Lab reservations will require customers to sign a waiver.

Note: If no appointments are available for the class or event you're looking for, it is either full or not yet open for registration. This calendar is rolling, so it only opens one month at a time.

If you have any questions about your reservation, email the Fab Lab at fab.lab@dc.gov or Studio Lab at studio.lab@dc.gov.

I would like to schedule...

Memory Lab

Memory Lab Drop-In at Northeast Library (1 hour)

Take this orientation to help you prepare for your 3-hour Memory Lab Session.

Memory Lab Session - AV Transfer Station (3 hours)

You will have three hours to work on your transfer project independently with instructions. Transfers happen in real time.

Media transferred at this station:

- + VHS Cassette
- + VHS-C Cassette
- + Mini DV
- + Audio Cassette
- + 3.5" Floppy Disk

Memory Lab Session -- Scanning Station (3 hours)

You will have three hours to work on your transfer project independently with instructions. Transfers happen in real time.

Media transferred at this station:

- + Photographs
- + Photo negatives and slides
- + Papers

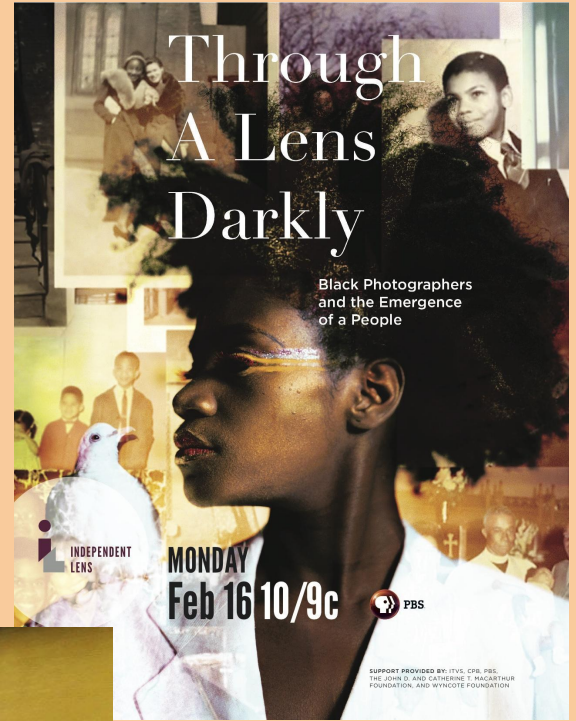
Staffing and Sustainability

- Lab staff manage appointments, troubleshoot equipment, teach classes
- One Labs Librarian is Lab lead
- Working group: Labs, Special Collections and branch staff
- SMART goal: 65 DCPL staff have done digital preservation professional development over 2 years
- LOTS of troubleshooting



Outreach and promotion

- Integrating into existing library and community activities and interests
- Launch event
 - Black history month celebration
 - Film + family history event
 - Lab tours
- Media coverage
- Library webpage
- Postcards
- Zine



Partnerships!!!

- Dance Heritage Coalition
- Smithsonian American Art Museum
- National Museum of African American History and Culture
- Playback the Tape
- DC Senior Villages
- Historical Society of Washington D.C.
- Jewish Genealogy Society of Greater Washington
- Suns Cinema



Collecting Local History

- Donation isn't DCPL's priority. Education is.
- Most user materials are not within our scope.
- BUT... we want to make sure users are educated about their options
 - Exit survey
 - Special Collections literature in Lab
 - Community scanning days

Do you have a D.C. story?



DC Public Library local history collections are built from the personal archives, family photos, scrapbooks, memorabilia, letters, and home movies of Washingtonians.

Help our public research collections continue to grow.

DCPL Washingtoniana Collections document the social, cultural, and political life of the district and is seeking materials about DC:

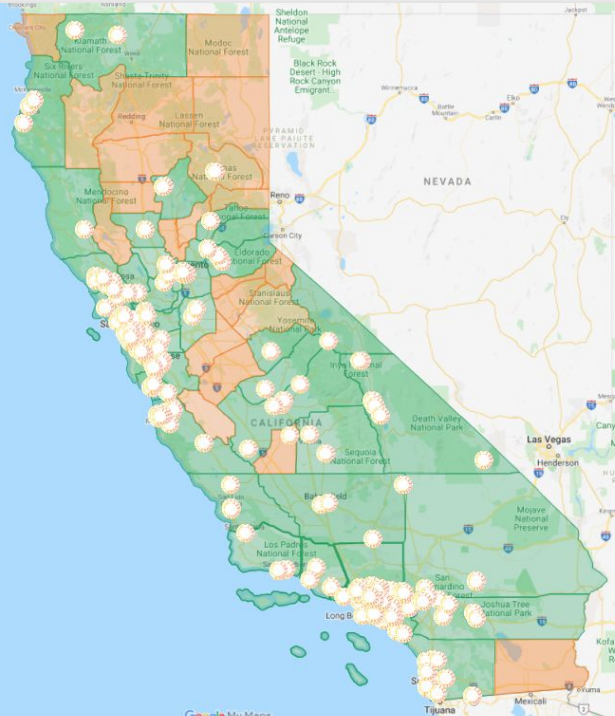
- Music, art, and culture
- Churches and schools
- Clubs, societies and businesses
- Architecture and the built environment
- Civil rights and social justice movements
- Ethnic and immigrant communities
- LGBTQ history
- Genealogy
- Neighborhoods

Visit dcplibrary.org/node/57205 or email archives.dcpl@dc.gov to learn more about our collections and how to donate.



DC PUBLIC LIBRARY · SPECIAL COLLECTIONS

California Revealed Partners: sample libraries



- African American Museum and Library
- Alameda Free Library
- Banning Library District
- Berkeley Public Library
- Butte County Library
- Carlsbad City Library
- Coronado Public Library
- Daly City Public Library
- Dixon Public Library
- El Dorado County Library
- Fremont Main Library
- Glendale Library, Arts & Culture
- Huntington Beach Public Library
- Inyo County Free Library
- Kern County Library
- Los Angeles Public Library
- Los Gatos Library
- Madera County Library
- Marin County Free Library
- Menlo Park Library
- Mill Valley Public Library
- National City Public Library
- Nevada County Community Library
- Oakland Public Library
- Ontario City Library
- Orange County Public Libraries
- Palo Alto City Library
- Palos Verdes Library District
- Placentia Library
- Richmond Public Library
- Riverside Public Library
- Salinas Public Library
- San Diego County Library
- San Francisco Public Library
- San Jose Public Library
- Santa Clara Public Library
- Tulare County Library
- Upland Public Library
- Watsonville Public Library
- Whittier Public Library



Plan drawing for Queens College Memory Lab, illustration by Carter R. Thompson.



Los Angeles Public Library



New Ulm Public Library (Minnesota)



DC Public Library (2016)



Memory Lab Model(s): Curbside

How it works

- Do-It-For-Patron
- Email library and submit inventory
- Library accepts up to 1 shopping bag
- Users responsible for storage. If content is pertinent to Los Gatos history, library will include it in their digital archive
- Liability release upon drop-off
- Pick up 6 weeks later
- Exit survey

Retro Tech: Preserve Your Memories



Do you have a shoe box of photos in your closet that you would like to preserve? Can we help you digitize that family movie? The Los Gatos Library received a Pacific Library Partnership grant to help you preserve your memories.

Our various conversion equipment can digitize the following formats:

1. VHS video tapes
2. Audio cassette tapes
3. Super 8 film
4. Slide photos
5. Photos
6. Documents
7. Negatives

During the COVID-19 pandemic, the Los Gatos Library can take your items to digitize them in-house, in efforts to keep our patrons safe as we remain closed to the public at this time. We appreciate your understanding as we work to quickly and carefully work on digitizing your materials, however the turn-around time may take longer as we prioritize other library operations first.

To inquire about how to get your items digitized, please email us at library@losgatosca.gov. A staff member will reach out to you and ask you for your contact information, more details on your items and their specific formats, and how to drop off the items. We will keep you updated on the progress of digitization, and will let you know when your items can be picked up. The files will either be sent electronically, or you may drop off an external drive to store the files.

Got questions? Email us at library@losgatosca.gov for answers.

Los Gatos Library: <https://losgatosca.gov/2533/Retro-Tech>



Memory Lab Model(s): Mobile

How it works

- Same as stationary lab!
- Potential issues
 - Takes more time
 - Set up/break down
 - Double checking equipment lists
 - Travel
 - Outside = No, please.
 - Less output
 - Increased failure/troubleshooting
 - Damage



- | | |
|--|--|
| 1. VHS videocassette player | 9. Firewire cable |
| 2. Broksonic cassette player | 10. Laptop power cord |
| 3. VHS-C videotape adapter | 11. Canon mini-DV camcorder |
| 4. Sony microcassette player | 12. HP laptop |
| 5. Composite red/white/yellow cable with Roxio dongle | 13. Tascam audio interface |
| 6. Camcorder's power cord | 14. Toshiba hard drive with USB connection |
| 7. 3.5mm to RCA composite cable (with gold-colored audio adapters) | 15. Stereo audio cable |
| 8. USB cable | 16. Broksonic's power cord |

University of Wisconsin: <https://radd.dsalo.info>

<https://www.youtube.com/channel/UCXx2hvOfSlpo7NSfF1cwlaw>

Equipment

- Keeping it as light as possible:
both weight and in square footage.
- Keeping it as cheap as possible
- A complete mobile lab



University of Wisconsin: <https://radd.dsalo.info>

<https://www.youtube.com/channel/UCXx2hvOfSlpo7NSfF1cwlaw>



University of Wisconsin

PROUD and PRAVDA

- Recovering Analog And Digital Data (RADD), Portable Recovery of Unique Data (PROUD), and Portably Reformat Audio and Video to Digital from Analog (PRAVDA)
- PROUD and PRAVDA are mailable “rescue kits” for obsolete digital media and AV digitization
- Detailed documentation to build your own, guide to finding equipment and more!




Open Memory Lab


fcpl.org/memorylab



DIGITIZE
your family memories

RECORD
family histories





REMIX
your personal narrative





Memory Lab Model(s): Plans

Memory Lab Model(s): Plans

Audience

Space

Systems

IT/Support

Collecting

Policies/Procedures

Equipment/Repairs

Training/Classes

Marketing/Outreach

Evaluation

Sustainability

Additional considerations?



Eddie Proctor, Tehama County Library

<http://www.tehamacountylibrary.org/retro-technology-lab>



Questions?
Comments?

Thank you! Keep in touch!

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916.653.5074

memorylabnetwork.github.io

californiarevealed.org/memorylabs

library.ca.gov/services/to-libraries/copycat-grants/memory-lab

